

## An Analysis of the "Belt and Road Initiative" and the International Dissemination of Chinese Experience

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**Abstract:** After decades of reform and opening up, China has accumulated more and more experience, the most important of which is that China has followed and carried forward the socialist road of growth, and has found its core values in the course of carrying out the socialist road. In accordance with this value system, the Chinese people have explored and carried forward China's spiritual civilization, and have held the values of a socialist core concept in international exchanges with other countries. In last year's 19th CPC National Congress report, the same emphasis has been placed on the socialist core value system, At the same time, it also provides a better international environment for the "Belt and Road" initiative. The implementation of the "Belt and Road" initiative can also help our country's international reputation and national soft power. In the face of the international test, the implementation of the "Belt and Road" initiative has intensified the pace of China's progress and also brought closer the exchanges and distances between China and other countries. The smooth implementation of "Belt and Road" is an important concept of the core value system in the socialist road [1].

### 1. Introduction

In today's society, China's development has become stronger and stronger, and its influence in the world has become greater. In the face of China's rapid rise and its increasing impact on the world, China has to pay more attention not only to the development of its own country's hard power but also to the development of its own country's soft power. Therefore, the powerful country should not only have the hardware strength of the powerful country, but also the soft power above the culture of the powerful country. Because China is following the socialist road, it has chosen a value system that is in line with China's national conditions in the exploration and development of the socialist road. However, to carry out the socialist road smoothly, it is necessary to advocate the "Belt and Road" measure above the core value system. This paper analyzes the urgency of spreading from Chinese experience to the world, the factors and paths that influence the spread of Chinese experience to the world, so as to emphasize the important position of "Belt and Road".

### 2. The Urgency of Spreading Chinese Experience Internationally

2.1 In view of the current development trend of our country, the concept of core value system has fully reflected the current national conditions and needs of our country, so in the process of carrying out international communication, choosing "Belt and Road" according to Chinese experience is conducive to the economic, political and cultural development of our country and the exchange with other countries. The implementation of the "Belt and Road" initiative has achieved remarkable results and rich practical experience in our country and neighboring countries, but in the face of international communication around the world is still weak, the results achieved are not so remarkable. Today, the international situation is so tense that it also has an impact on the export and

dissemination of China's experience. It is more urgent to require our country to carry out the dissemination of international culture. In the process of carrying out the communication practice of "Belt and Road ", it not only enhances our cultural soft power, but also strengthens the communication and cooperation between our country and other countries along the route, and also draws closer the distance and communication between our country and these countries. In the process of learning and communicating with each other, our country actively absorbs the advantages of other countries, takes its essence to its essence, and forms a kind of two-way and good international communication and communication.

2.2 The "Belt and Road" initiative adopted by China is by no means a so-called group act, but a measure to promote the common prosperity and common development of the countries along the route. In the face of the invasion and moment of the cultural ideology of hostile and adverse power countries, we should actively adopt an appropriate attitude and measures to solve the problem and break the situation of "polarization" division in the world today, which is bound to break the momentum of division in the world. Especially in the face of some strong actions of the United States as a powerful country, actively and bravely stand up and say "no ", " Belt and Road" initiative and realization, a series of countries along the route represented by China, actively develop their own national strength, enhance their international reputation, and bravely resist the interference of some powerful countries in the sovereignty of the country [2]. The "Belt and Road" initiative strengthens the soft power of its own country while strengthening communication with the western countries.



Figure 1 Map of cultural exchange

### 3. Factors Affecting the International Dissemination of Chinese Experience

In carrying out the "Belt and Road" initiative, the concrete measures of "Belt and Road" are formulated according to the experience of China, which provides a good opportunity for China and the countries along the route to spread internationally. But in the process of carrying out the "Belt and Road" initiative, we can also intuitively see the various difficulties and hardships in the process. In carrying out the dissemination of Chinese experience, we should consider various factors and consider all aspects of these factors comprehensively, because these factors are the results and effectiveness of the international dissemination of our experience.

#### 3.1. Language Impact Factors

Language is the most direct and clear way to communicate and communicate with people, but as a multi-ethnic country, the unity of language is important. But when we spread our experience to the international community, language has become an obstacle. When we spread Chinese experience to the international community, we have to take into account the language environment of many countries along the route. Language is a kind of carrier of spreading information. In the process of implementing "Belt and Road ", it is necessary to carry out ideological and emotional

exchanges, to carry out political and ideological education and communication, so language plays an important role that can not be ignored in this process.



Figure 2 Map of cultural exchange

### **3.2. Effects of Different Religious Beliefs in Various Countries**

Each country has its own different religious beliefs, and often religious beliefs also profoundly affect the living habits and customs of a country's people. "Belt and Road" in the various countries believe in Islam, Buddhism, Taoism, Orthodox Church, Catholicism, facing the religious beliefs of different countries, the international dissemination of Chinese experience also has an important impact that can not be ignored, so it is very necessary that we use the charm of language in the process of communication, skillfully combine the unique points of the religious beliefs of these countries, and carry out a positive and sexual, planned and proper handling of the differences and contradictions between these different religious beliefs, so as to provide a good international environment and lay a solid foundation for our country to use the "Belt and Road" initiative to carry out the international dissemination of Chinese experience.

## **4. The International Communication Path of China's Experience**

In the process of international dissemination of "Belt and Road" Chinese experience, we require every country, collective and society to play their own role in the same direction, which is not only an important embodiment of our core value system, but also an obligation for every Chinese citizen. On the basis of its own cultural advantages , " Belt and Road thought dissemination, comprehensive factors, there are the following two paths for reference.

### **4.1. For Language Training**

In the process of "Belt and Road ", language is an important necessary tool, because the influence of language communication in various countries, resulting in the process of experience dissemination, often a variety of disclosures and errors, and then affect the smooth progress of this initiative, so to smoothly carry out the international dissemination of Chinese experience, we must strengthen the training of language skills, only by training a series of language skills, can better communicate without barriers. And basically experienced higher education language talents, often their own literacy is higher, but also have a more firm value concept. Therefore, when cultivating talents with high-quality foreign language ability in our country, we should pay attention to the combination of theory and practice to educate talents, cultivate talents with healthy and positive outlook on life, and at the same time, their professional literacy should be excellent.

### **4.2. Vigorously Develop the Excellent Culture of the Chinese Nation**

China is an ancient country with a long history. In the years of nearly five thousand years, it has accumulated many excellent cultural traditions. The traditional excellent culture of the Chinese nation belongs to our country. In this big world environment, there is the shadow of China all over the world, big and small, Confucius is the representative figure of our country's outstanding culture.

In the world, many countries have the establishment of Confucius Institutes, and they all love the charm of this Confucian culture in China after feeling the charm of Chinese culture.



Figure 3 Map of cultural exchange

## 5. Summary

To sum up , " the Belt and Road initiative is not only an output of China's experience, but also an important measure to promote the common prosperity of the countries along the route, which is not only aimed at China, but also more conducive to the development of the world. In today's polarized world, if such a situation is allowed to be ignored, it will lead to more serious contradictions in the world. Therefore, in the face of such a severe international situation, China should strengthen the dissemination of China's experience so that more countries in the world can participate in it, pull the polarization of the small world, and promote friendly exchanges and development between countries ."

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